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From TERRY'S EXPERIMENTAL FARM

General Office 631 N. Main

Tulsa, Okla.

CATALOGUE 1953

the 100 BEST and HUNDREDS of OTHERS from our PICTURESQUE

U. S. Department of Agriculture

* MAR 2 4 1953

GARDENS

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FINEST in SOUTHWEST SOUTHWEST

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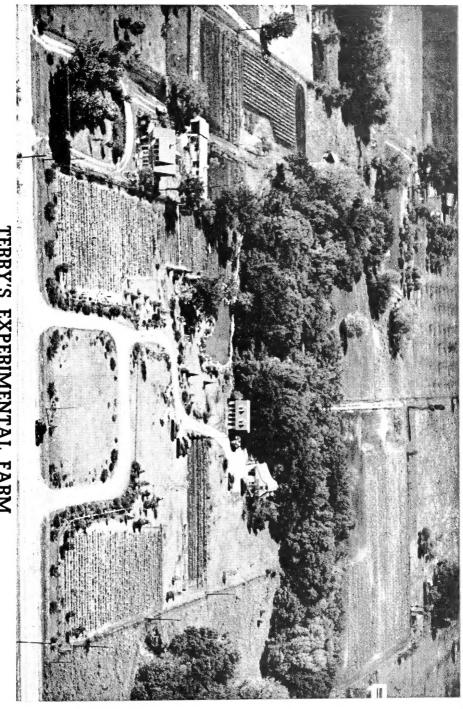
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TERRY'S EXPERIMENTAL FARM

center and the one in the upper right are our growing fields. During the month of May and June this is the prettiest spot on "66", from Chicago to Los Angeles. The left and right fields in the foreground are our show window along Highway "66". The field in the left 71/2 Miles East of Main Street in Tulsa 10901 East Eleventh Street, Highway "66"

PLEASE READ BEFORE ORDERING

ORDER EARLY: Some varieties are always sold out before the end of the season. Orders are filled in the sequence received and you may avoid disappointment by ordering early. We reserve the right to refuse all orders after September 15th, and cannot ship after October 15th. The summer is an ideal time to plant Iris. Most of our fields are planted in July and August.

TIME OF SHIPMENT: Shipments will start when rhizomes are matured, which will be about June 15th, and will continue in order in which received until early fall. Please do not ask for special shipping dates. For various reasons we cannot do so — mostly weather conditions.

SUBSTITUTIONS: Under no circumstances will we substitute without your consent, but we do appreciate orders allowing us to substitute. TO SHOW OUR APPRECIATION; on orders allowing us to substitute, we will allow an EXTRA 10 PER CENT, even though we are able to ship all of your first choice. SIMPLY DEDUCT 10 PER CENT FROM YOUR ORDER IF YOU ALLOW US TO SUBSTITUTE. This saves us lots of clerical work.

TERMS: Full remittance with order — check or money order. No Stamps Please. POSITIVELY NO C.O.D's, as it takes 30 minutes to fill out P. O. red tape, besides added fees. We pay all shipping charges to you on orders of \$3.00 or more. On account of carton and expense of handling smaller orders, please add 35¢ on all orders of less than \$3.00.

GUARANTEE: Our fields are as clean as a pin, and STATE INSPECTED. Every rhizome shipped will be healthy, labeled true to name, and in good growing condition when shipped. No warranty can be given for cultural success, however, if for any reason or no reason, you are dissatisfied when stock arrives, you may return it at our expense and your money will be promptly refunded — plus return postage. REMEMBER: — all rhizomes are not fat and plump. From their nature, some are rather skinny. NONE BETTER THAN OURS.

JOIN THE AMERICAN IRIS SOCIETY—DUES PER YEAR, \$4.00. Address Check or Money Order to The Secretary, American Iris Society, Franklin Road, Brentwood, Tenn.

TERRY'S EXPERIMENTAL FARM — General Office 631 NORTH MAIN TULSA, OKLAHOMA

CULTURAL DIRECTIONS FOR BEARDED IRIS

Our rhizomes are washed clean of all soil, packed in dry excelsior in a new ventilated corrugated box and will reach you in fine shape. If you are unable to plant on receiving them, open up the box and loosen them up and keep in a dry cool place until you can plant them.

Iris require good drainage and sun for at least one half day. The soil should be moist before planting and kept moderately moist until the plants are well established. Give them a good drink at planting time but do not over water thereafter. If your soil is heavy and poorly drained set the rhizomes a little higher than the surrounding soil. They should be planted so the soil just covers them and no more. Spread the roots well and firm the soil around them. Separate your plants every third year to get the best results.

Good garden soil is ideal for growing iris. If you feel that you just have to our some fertilizer, we suggest that you use bone meal as a side dressing. Every year we move in 50 or 60 big truck loads of horse and cow manure from the Fairgrounds. After it is well rotted we spread a thin layer between the rows each fall. After digging and shipping all summer we dig up the remaining plants and start new rows in what was the middle of the rows last year. We attend all the meetings of the Iris Society and have seen most of the larger fields of iris all over the country and we do not hesitate to state that we grow bigger clumps, bigger rhizomes, more and larger blooms.

EXPLANATION OF TERMS USED

AMOENA—White or tinted white standards with colored falls.

PLICATA—Stitched or stippled color on white or yellow ground.

VARIGATA—Yellow standards and dark falls.

BLEND—Combination of two or more colors.

BICOLOR—Two colors. Falls darker than standards.

SELF-An iris of uniform color.

TEXTURE-Sheen or finish of the petals.

SUBSTANCE—Thickness of petals.

STANDARDS—Are the upright petals.

FALLS—Are the lower or down falling petals.

After the name of the iris, we give you the name of the hybridizer and the date of introduction. E. is early, M. midseason, L. late. The average height is expressed in inches. These blooming dates and heights will vary a great deal from year to year, owing to soil and weather conditions.

AN INVITATION

TO ALL FLOWER LOVERS, the gate is always open to visit our picturesque gardens. There is something to see most anytime of the year. The meandering creek and its native timber, the swinging bridge, the spring. The rock garden along the creek bank, the wide swath around the lake which contains 27 varieties of water lilies and teeming with gold fish. Flowers of all kinds, moss, ferns, seedum, rare shrubs and trees abound. Especially, we wish you could be here during the month of May, when over three hundred varieties of the latest, and some of the finer older Iris is in bloom. To those of you who haven't seen the newer Iris of the last ten years, you have no idea of their beauty—a flower surpassing any orchid that ever bloomed.

Our farm is located on Highway "66" at the eastern edge of town. At 10901 East 11th Street, which is $7\frac{1}{2}$ miles east of main Street. We hope to see you some day. In the meantime we wish you health, wealth and happiness.

The Terry's.

TERRY'S TALL BEARDED IRIS

ALADDIN'S WISH—(Murawska 1945) M. 36". Blue brushed cream, the blushings as if chalked on rather than blended. Very large blooms, most unusual and lovely.

 SHIPMENTS start when rhizomes are matured, which is about June 15th.

ALPINE GLOW — (Kleinsorge 1945) ML 36". A self of subdued rose tones, close to lilac or pale violet. A large flower with slightly ruffled petals. In bright sunlight it has a pinkish cast. Beard is gold.

"They are VERY nice looking rhizomes, and thanks for the extras."
Wisconsin Mrs. R.O.J.

- ANTIGONE—(Cayeux 1938) M. 36". A large grand yellow self. For mass planting this is very effective. Dykes Medal winner 1938.35¢
- APRICOT—(Kleinsorge 1938) M. 36". A golden apricot self. Medium sized flowers, slightly ruffled standards and falls. Fine.
- ARABIAN NIGHTS—(Whiting) M 36".

 A blending of peach, pink and copper tones. The buds and even the stems are deeply tinged with copper. Large, shapely flowers, well spaced on tall stout spikes. A good one for flower arrangements.

\$6.00

- ARABY ROSE—(Whiting 1952) ML. 38". Golden tan, heavily flushed with violet on the falls. Firm large ruffled blooms with closed standards and flaring falls. Well branched stalks with many flowers.

ANOTHER REPEAT ORDER

The big order of iris I got last year was wonderful. Here's another this year.''
Oklahoma Anna M. B.

- ATROUS—(Gage 1934) M. 34". A deep burgundy red, darkest of all red purples. At a distance it seems black, almost a self. Good sized flowers and velvety substance. \$1.00
- AUBANEL (Cayeux 1935) ML. 38". Large shrimp pink with warm yellow throat, well formed. This is one of the loveliest Irises ever received from France. .50¢
- AUBURN—(Kleinsorge 1945) EM 36". A fragrant deep copper to henna brown, with an undertone of gold. The falls have a brilliant patch of blue in the center at the tip of the beard. A vivid Iris of individuality. \$3.00
- AZURE SKIES—(Pattison 1943) ML. 36". A lovely cool, light, fluffy ruffied pale lavender blue. Domed standards and nearly horizontal falls. A crisp self and an outstanding light blue late bloomer. .50¢

DISAPPOINTED-NO BUDS SHOWING

"I am disappointed in that they are so small. Not one had a bud showing for next year's bloom."

Oklahoma Mrs. W.E.A.

The above order was sent out on July 1st. All were of the smaller root type. Very few put on new growth before August during a normal year. During prolonged drouth periods they are almost dormant but come out of it fast when the rains come. We had no rain in June, one-half inch in July, none in August and one-half inch in September. Maybe you think we didn't have a bot time digging our biggest year's business and doing our own transplanting. All were in and looking mighty fine by the first of November when we took inventory. The prices in this catalog were arrived at last November.

BANDED BEAUTY—(H. Sass 1948) ML 36". A stunning plicata. The ground color is a soft yellow with red-brown markings. Falls are heavily marked and dotted along the edges, giving the flower a banded effect. Good size and form, rich in color and distinctive in pattern.

\$2.50

- **BANDMASTER**—(Hall 1944) M. 38". A free blooming medium blue. Very large flowers, tall stalk and well branched. Vigorous grower with broad deep green foliage and sturdy stems. This is a lovely
- BARRIMOHR—(Miller 1944) M. A seedling of Wm Mohr in rich tones of mulberry and red purple without the veining typical of other Wm Mohr seedlings. Standards are broad and ruffled, semiflaring falls brushed with lustrous redpurple in center......50¢
- BELLERIVE—(Benson 1950) M 40". A very rich cream and probably the best of the creams. Fine form and heavy texture. \$3.00
- BERKELEY GOLD—(Salbach 1942) 36". A large smooth textured brilliant deep yellow self. Absolutely perfect in form with well branched stalks. Many consider it
- BLACK BANNER (Nicholls 1947). A velvety intense near black. Hafts of the falls almost solid in the same midnight hue. If you like 'em dark, this is it. .75¢
- BLACK FOREST (Schreiner 1945) M 33". A rich, silky ebon-blue-black. It is several registers darker and deeper in color than any Iris we know. The flowers are medium sized, well substanced, well carried, modified flare to nicely proportioned falls. \$1.00
- BLUE FRILLS—(Stephenson 1946) M 36" A beautiful azure blue with blue-tinged beard. Darker than Great Lakes but a light blue Iris. Roundly formed flowers, heavy substance, rich and glossy........\$1.00
- BLUE GLOW-(Nicholls 1945) ML. 36" A dark velvety blue with brown haft. A lovely deep blue with varnished like smoothness and luster. Late and very fine.
- BLUE MOOD—(Whiting 1950) ML 32".
 Deep blue purple self. Hardy, vigorous and free blooming.....\$1.00

THEY LOOK LIKE THOROUGHBREDS

"Thank you so much for the grand looking shipments of rhizomes. They surely look like thoroughbreds." Missouri

Mrs. B.M.A.

- BLUE RHYTHM—(Whiting 1945) ML 38". Very large flowers of medium, or cornflower blue, wide standards and semiflaring falls. Good substance, free bloomer, and tall widely branched stalks. No haft markings to detract from the blueness. \$1.00
- BLUE SHIMMER—(J. Sass 1942) M. 38". A white that looks blue. The large shimmering white blooms are polka dotted and peppered with the clearest tone of blue. Good substance and branching. It is sensational and strikingly beautiful. Tops among the blue and white plicatas.
- BLUE VALLEY-(Smith 1947) ML. 36" Claimed to be the closest approach to true blue in Iris-the bluest yet. Large, full ruffled flowers of flaring form and sparkling sheen, with a pleasant scent....\$1.50
- BLUE ZENITH—(Whiting 1942) M. 40" Slightly ruffled sky blue self. It is hardy and vigorous, good branching, free flowering, large flowers. An excellent allaround blue.50¢
- BONNY—(Lapham 1948) M. 37". It is peppermint-pink in color with a leatherlike substance and smooth coloring without any veining. This luscious pink of the seashell family is of medium size and is accented by a tangerine beard. The
- BONSOR-(C. P. Connell 1938) ML 38". Silky deep velvety blue blue. This is an exceptionally fine blue Iris, rich deep color and texture, and one of the very best in dark blues.50¢
- BRIGHT LIGHTS-(Schreiner 1946) ML 36". A waxy yellow plicata with white blaze on falls and tan stitchings. Some what like Tiffanja, but a more yellow and
- BRIGHT MELODY—(Snyder 1942) EM 34". Beautiful rich reddish Concord grape color with chestnut haft and a metallic lustre. Good substance and well branched. Something new in coloring, and the kind
- BROWN THRASHER (Kirkland 1941) M 34". A beautiful two toned Iris of golden brown, with lustrous sheen. This very brilliant coppery golden brown was a sensation among the thousands of our visitors at blooming time. They just can't resist buying it when they see it. Those that couldn't afford it bought Sonny Boy. It is somewhat like it only smaller.......75¢

ORDER EARLY: Some varieties are always sold out before the end of the season. WE SHIP ONLY ONE-YEAR-OLD ROOTS

WILL THEY BLOOM NEXT YEAR?

A woman sent us a sizeable order last year and stated that she "did not want any old dried up roots". She also wanted "plants guaranteed to bloom the following spring". We never ship but one-year-old plants, green, washed clean, packed in excelsior in a ventilated box. Every year we start off some new creations that have cost us \$20 to \$35 each. Lots of times they fail to bloom the next year and in many instances they completely disappear. Just as we cannot guarantee a pig's tail to curl in either direction, we cannot guarantee an iris to bloom next year, or even to live. Only God almighty could do this or a damn liar.

- BRYCE CANYON—(Kleinsorge 1944) ML 38". A warm shade of brown, of hennacopper tone. Large flowers with domed standards and broad, well rounded falls of fine substance. With its yellow bronze beard it reminds you of the canyon scenes. If you like first run pictures, this is it \$1.00
- BUTTERCUP LANE—(Hall 1941) M 30".

 A heavily ruffled crisp fair sized yellow on a strong well branched stem. Fine for border and foreground planting..........50¢
- CAHOKIA—(Faught 1948) ML. 40". An enchanting shade of blue with a hint of turquoise. With its pale lemon-colored beard it is an equisite iris. Simply a must have. \$7.50
- CALIFORNIA GOLD (Mohr Mitchell 1933) ML 36". One of the first big yellows, an easy grower and free bloomer. Flowers are a beautiful bright yellow with a brass sheen and slightly fragrant. Very popular and the best for the money....50¢
- CAPE BON—(Tompkins 1945) ML 38".

 Smoothly finished large flowers of Arabian red and chocolate brown, with an undertone of copper. Fine and unusual. \$1.50

"My package of iris plants has been received in good condition."

New Jersey Mr. F.J.S.

- CAPRICCIO (DeForest 1942) M. 40". Standards yellow and crinkled; falls yellow, overlaid with onion-skin pink. It is a vigorous grower and a very fine Iris..35¢
- CAROLINE BURR—(K. Smith 1940) ML 40". Large, well formed flowers of ivorywhite with a tinge of elusive chartreuse. Standards are domed with a pronounced midrib. Falls semi-flaring form and substance good, branching well placed......50¢
- CASCADE SPLENDOR (Kleinsorge 1945) L. 38". A very large and colorful flower that merges pink, apricot and tan into one color, contrasting with the orange beard and yellow style arms. Late bloomer, sturdy stalks, and bears up to 10 flowers. You will um and ah at this big ruffled layout, \$\times 1.00\$
- CHANTILLY—(Hall 1945) M. 36". The name means fine lace. You will agree too that this one is just as fine, when you see this novelty of lovely ruffled flowers of lavender flushed with gold at the haft. Edges of standards and falls are so heavily crimped that in open bloom they appear as being edged with lace. This orchidpink has good substance and is well branched. \$1.00
- CHEERIO—(Ayres 1934) E. 40". One of the older newer Iris and a very popular one. In the red class it can't be beat for the price. It is tall, vigorous and dependable, though not as red as some of the newer ones, every garden should have it. This bi-color of great brilliancy, good form and size is one of our pets.35¢

OTHER POOR DEALERS HAVE TROUBLES, TOO

"I bought iris from 20 places last year and lost some from every one except the ones I got from you."
Indiana Claude G.

Thanks, Claude, but maybe next time some of ours will kick the bucket and theirs all live. We know most all the growers in the United States and most of them are good honest folks trying to give the customer the best they have. We all have our troubles.

WE CAN'T PLEASE THEM ALL

"Under separate cover I am returning the iris plants ordered from you, as follows: 2 Cherie \$10.00; 2 Lockwood \$3.00; together with the free rhizomes sent. It would be years before I would get blooms from these rhizomes. I would appreciate a refund of my money."

Texas Mae B. B.

The above order was mailed to her on July 2nd. They weren't old enough to be as big as your fist, nor to be showing baby rhizomes. Though we had 21 clumps of Cherie last year, and this was perhaps as many if not more than most dealers had, we were reluctant to send this order out. Our price was \$4 to \$7 cheaper and we much preferred to send a Cherie out on orders that had others, too. She being a dealer, we figured that if we didn't send them she would think we were a bunch of lying scalawags and didn't have any at the price. We sent her rhizomes as fine as you see at that time of the year. We replanted the returned roots and if she or anyone else wants to bet that they are not in bloom this May, get your money where your mouth is-2 to 1 —and make it easy on yourself. To all of you who did receive Cherie from us, we would be glad to bear from you—good or bad. And to you other 50 or more, we are sorry that we did not have more to send. OLD TERRY

SORRY WE WERE OUT OF CHERIE

"Thanks for the nice rhizomes sent me and for the gift of Cloud Castle. Sorry you were sold out of Cherie." Wisconsn, July 27, 1952 Mrs. C.S.F.

Out catalog comes off the press about March 15th, and is mailed to all former purchasers of the previous year. By blooming time in May we have hundreds of orders. Orders dated June 1st are considered late. We will be sold out on many in August. Last year on September 1st we were out of 76 varieties. So get your orders in early.

CHICORY BLUE—(G. Douglas 1942) M. 40". Large chicory blue self with closely domed standards slightly ruffled at the edge. Falls are broad and flaring, substance is firm, flowers smoothly finished.

Please do not ask for special shipping dates. For various reasons we cannot do so—mostly weather conditions.

WE SHIP ONLY ONE-YEAR-OLD ROOTS

NORTH CAROLINAN SORELY DISAPPOINTED; DIDN'T LIKE SUBSTITUTES SENT

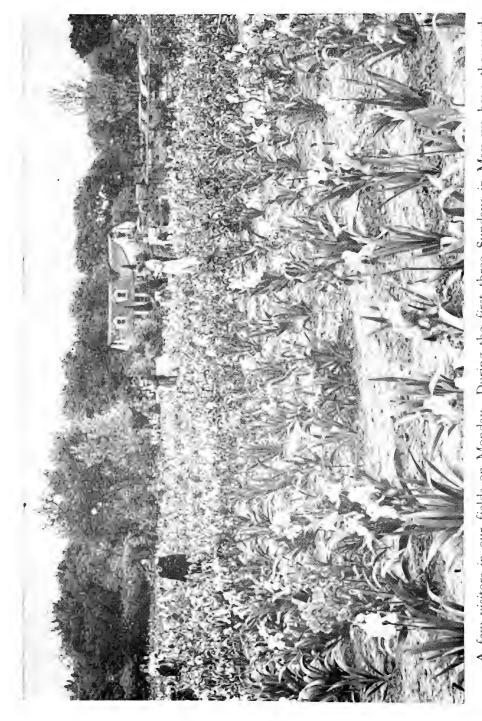
If space permitted I would like to print ber tirade and my answer thereto. They are both hot. "The order was intended only as a trial, so I'm very glad we folks in the N. C. Iris Society have a sample of your way of doing business. Never again will you receive an order from me and I'll try to let others know what to expect if they do business with you." She could have returned them and gotten prompt refund plus postage. She was very liberal in ordering. "If the price is different you may adjust in number of rhizomes." Anyone belonging to the Iris Society should know that an order dated August 18th is at least 2½ months late. We are sorry. GET YOUR ORDERS IN EARLY, FOLKS, WHETHER YOU BUY FROM US OR SOME OTHER DEALER.

- COURTIER—(Hall 1947) 30": Deepest in color of the flamingo pinks. It is not as large nor has it as good form as Cherie, but the color is outstanding. Vivid deep tangerine beard, strong stems and good branching. \$2.50
- DANUBE WAVE—(Schreiner 1947) M. 38". Mr. Schreiner himself describes this Iris. "A lovely harmony of color and style. This rich mid-blue arises from the cross of Anitra and Narain and combines the splendid breeding of these two distinct families of blues most effectively. A self, a rich shade of remarkable marine-blue. Its outstanding quality is in its depth of color. Very thrifty with exceptionally well substanced and poised blooms. It is an Iris the fancier seeking a color note will prize. We have had some marvelously tall well-branched spikes." We predict great popularity. Scarce. \$2.00

"Several of the rhizomes you sent me last year are now developing buds and I am eagerly awaiting their full development. The rhizomes you sent me were far superior in every way to those received from other nurseries. They were so clean and healthy, and I am enclosing check for another order."

Michigan Louis W.

Our iris is washed clean so that we can fully inspect them, dried out overnight, and packed the next day in dry excelsior in ventilated new corrugated boxes. They will reach you in good shape.



A few visitors in our fields on Monday. During the first three Sundays in May we have thousands. It takes two traffic officers to direct the crowds. The building on the left is our Garden Shop, the one on the right is our summer home.

COULDN'T BELIEVE HER EYES

"I could hardly believe my eyes when the mail carrier delivered my iris today, for they had only been ordered a very few days. To tell the truth, I was a little afraid to risk an order from "Terry's", your prices are so much cheaper. But I won't be again. I never saw nicer, healthier rhizomes. I am looking forward to spring, for I know all these iris will bloom."

S. Carolina, Aug. 18, 1952 M Mrs. D.W.B.

- DESERT SONG—(Fay 1946) EM. 40". A nicely proportioned, artfully ruffled cream Iris with a butterscotch tinge. This cream shaded primrose combines good form, smooth color and quality. Withstands wind and rain and considered one of the finest creams,\$2.00
- DISPLAY—(Grant 1942) ML. 33". Mr. Grant could not have chosen a more fitting name for the offspring of two fine parents. The Red Douglas x Christabel. A display indeed, of a fine Iris close to true red. Rich, smooth, glowing, unveined Spanish red, shading to deep maroon at the haft. Yellow beard flecked brown. It's truly a fine red-mahogany type Iris. This and a hundred or so others
- DISTANCE—(Cook 1946) M. 36". Silvery light blue, smooth and even. Very inconspicuous white beard. Flowers large and spreading. Substance, texture and finish good. This splendid new creation of light blue with its overcast of silver is very attractive. \$1.00
- DIXIE BELLE-(Milliken 1947) 36". A large ruffled white Iris with yellow hafts and beard. The ruffling is full and deep. The petals seem translucent and thin but stands wind and rain remarkably well.\$1.25
- DOG ROSE—(Insole 1930) ML. 44". Very tall, wiry stems, deep rose pink self. It is a free bloomer, of medium size, with gold beard. Not a very fitting name, but it is a nice older Iris, and makes a very colorful and effective pink garden clump, also very effective for background clumps. They make a beautiful cut flower too. You can afford a big spread of these at today's price.50¢
- DREAM CASTLE—(Cook 1943) M. 38". An orchid pink self with very wide domed standards, semi-flaring falls of exceptional width. White beard tinted lemon at the base. The flower is huge:

- DUBROVNIK (Williamson 1938) M. 36". Another old stand-by and hard to beat. Named after a Jugoslavian city. It is a highlight of color of deep rose blended with gold with a violet flush on the falls. Silky texture, splendid form and
- EASTER BONNET (Maxwell · Norton 1944) EM. 38". Another one that makes Iris the glorious flower. A beautiful, well formed flower of blush pink with a half inch margin of burnished gold around both standards and falls. Heavy gold at the haft and gold beard. Fine parents; Alastor x Morocco Rose. A must for the
- EBONY ECHO (Tompkins 1948) ML 38". A deep carmine with a satin blackish overlay. The flowers are large and have very broad petals with horizontal falls. The buds appear black \$15.00
- EBONY ISLE -(DeForest 1949) L. 36". Rich and smooth, well formed flowers of deepest purple with a heavy dark beard tipped burnt orange. It's a black redpurple. \$7.50
- E. B. WILLIAMSON—(P. Cook 1937) M. 36". A large glowing coppery red blend, neither red nor copper, that sparkles from its silky sheen in many hues. Perfect in form, fragrant, and vigorous. Falls are lighter at the edge. Bright orange beard. It's lovely. Roman Gold Medal 1938; AM, 193935¢
- ELMOHR-(Loomis 1942) M. 36". It is an exquisite shade of rich, reddish mulberry, glossy and lustrous. Huge, ruffled blooms up to 7 inches, rounded in form and unique venations. It is very temperamental from year to year in our location. Late spring freezes often kill the bud leaving us with no bloom. Dykes Medal 1945.50¢
- EL MOROCCO—(Becherer 1945) M. 36". clear surphur, or "lemon-ice" with white flush in center of the falls. The blossoms are medium size and slightly frilled at the
- ELSA SASS-(H. Sass 1939) ML. 36". A new shade of yellow; clear sulphur, or "lemon-ice" with white flush in center of the falls. The blossoms are medium size and slightly frilled at the edge. It is an enticing Iris.50¢
- "I received my iris July 3rd, well packed and in good condition. I do so very much appreciate the free iris, Easter Bonnet, Sharkskin and Stardom. You will probably be hearing from me again next ordering season." Oklahoma

Mrs. J.C.J.

REMEMBER — YOU SAVE 10% FOR ALLOWING US TO SUBSTITUTE. YQU MAY MAKE SECOND CHOICE IF YOU WISH. WE WILL DO OUR BEST TO GIVE YOU WHAT YOU WANT — OR, TELL US SOME YOU DON'T WANT. OF COURSE, IF YOU ARE GOING TO HOWL ABOUT WHAT WE SEND YOU, JUST STATE "NO SUBSTITUTES" AND WE WILL SEND CHECK INSTEAD. EARLY ORDERS USUALLY GET WHAT THEY WANT JOHNNIE COME LATELY GETS THE LEAVINGS.

- ENVOY-(DeForest 1948) L 38". A dark Iris with near black falls and bright rich standards flushed reddish purple. Orange beard. A descendant of Ethiope Queen. \$5.00
- EXTRAVAGANZA (G. Douglas 1944) VL 36". Considered the best real amoena since Wabash. The standards are white shaded rich cream at the midrib. falls are a mingling of copper, red, lavender and deep violet, with a violet sheen down the center. Well domed conic standards with semi-flaring falls of velvety finish. It is scarce yet but if you like them new and exciting you will be pleased with this one. It's an Iris of the first water. \$1.00
- FAIR ELAINE—(Mitchell 1938) M. 40"

 A becoming name, and the fairest and first of the yellow bi-colors, and to this day the most dependable. Standards are pale primrose yellow; falls golden yellow paling at the base; beard bright orange. It's tall, a generous bloomer and rapid increaser and a very attractive, entrancing bi-tone. We consider it a classic and must have.50¢
- FANTASY—(D. Hall 1947) EM 34". A different sort of rose and orchid-pink combination with shadings of purplish raspberry. The blooms are broad and full and faintly ruffled. The heart of the flower is brightly lit up by a tangerine beard, making a pleasing contrast between the large purple buds and the new rose-pink flowers. We predict this a coming favorite of many. Our stock limited......\$4.00
- FIRE CRACKER—(Hall 1943) M. 35" A glowing dark burgundy-red marked plicata with a yellow trim; large flowers, good substance, well formed, stout stems, hardy growth. The depth and richness of color commands attention. It is much out of the ordinary and we like it very much. You will get much enjoyment from this one-money well spent....\$1.25

"Iris received in very good condition. Thank you for the extras." Massachusetts Mrs. H.L.M.

- FIRE DANCE—(Fay 1947) ML 36". A deep glowing red marked plicata. The flower is round and full with flaring falls; buff edged in red. The standards are heavily marked all over wine red. Probably a richer and deeper Firecracker. \$3.00
- FLORADORA—(Hall 1947) 30". A medium toned flamingo pink of good form and substance on well branched stems. The blooms are of medium size with a geranium red beard. The size of flower, foliage and stem are in good balance.

FLORA ZENOR—(J. Sass 1941) M 40". Whoever said "It looks like foam on a strawberry soda" hit the nail right on the head, it does. The domed standards are rosalane pink. The arched and pendant falls are the same but a few shades darker. The flower enlivened by tangerine beard. It is a real pink gem. As a clump in the garden the medium small flowers on tall stems are very striking. Very thrifty grower.50¢

FRANCELIA—(McKee 1944) M 34". A new top-notch yellow, somewhat like Spun Gold in color. Bright chrome yellow with roundly domed standards, and firm. Semi-flaring falls are broad and full, enhanced by the heavy golden orange beard. Fine form, color and finish; heavy sub-

FRANK ADAMS—(Lapham 1937) M. 48". Another very popular showy Iris that everyone wants. Tall and well proportioned large Iris with rosy tan standards flushed yellow, with deep rose falls, and very wide golden haft. Unusually large flowers, stalk and foliage. Vigorous and floriferous. A grand Iris everyone should have, and now so cheap.35¢

FUCHSIA—(Hall 1951) M. 36". A deeply colored raspberry-pink self with a thick almost red beard. Slightly waved flaring falls. A seedling Tally Ho X Fantasy.

\$7.50

GALA FINALE—(DeForest 1950) M 38". The richest red to date from plicata breeding. Real yellow undertone, so heavily overlaid glowing Indian red as to appear all red at first glance.....\$5.00

"Thank you for the extra iris plants. All the plants you sent are so large and well rooted. I am more than pleased." Texas Mrs. W.E.F.W.

Even though it didn't rain for four months we had a lot of large ones. We also had a lot of small ones and by nature they grow that way. Everything that's big isn't better, though a Texan might differ with me.



beautiful spot they ever saw.

GROWING NICELY DESPITE HOT DRY WEATHER

"Just a few words to let you know that our iris we got from you in July sure are growing nicely despite the Hottest, Driest Summer on record. Tally Ho, Heather Rose, General Patton and Cherie are really doing good. You really did send us some good rhizomes. Please send us now: Hiwasse, Redward and Velvet Dusk."

Texas Mr. F.M.B.

We hope to see you again next year at blooming time

- GALLANTRY (Whiting 1945) M 38". Heavily ruffled blue-purple self of medium dark tone. The standards form a frilled cup and the falls a saucer with rippled edges. Firm substance with good branching. \$1.00

- GENERAL PATTON (Kleinsorge 1947) ML 38". A solid copper brown self with a metallic undertone that glows and glistens in the sun. It is a Bryce Canyon seedling but is much darker and richer. \$3.00
- GLORIOLE—(Gage 1933) M. 38". Huge pale blue overlaid with sparkling like frost crystals, waved and ruffled. A splendid flower, unmatched substance. A wonderful parent for blues and whites......50¢

Our catalogue is off the press about April 1st and mailings start thereafter.

BE SURE to read the front page before ordering. This explains lots of questions asked us.

- GOLDBEATER (Kleinsorge 1944) M. 36". Solidly colored chrome yellow self, no markings or blendings what-so-ever. Large flowers, well branched stems. The deep yellow buds are very attractive...\$1.00
- GOLDCRAFT—(Whiting 1949) M 34". A deep yellow self, very clear and bright.
- GOLDEN FLEECE—(]. Sass 1940) ML 40". This is the kind we like to grow, an Iris Masterpiece. Lemon yellow with creamy falls edged and banded limpid gold. Beautifully ruffled, large in size, tall and a good grower.......\$1.00

WE SHIP ONLY ONE-YEAR-OLD ROOTS

- GOLDEN LUSTRE—(Fass 1948) VE 32"
 Very early pure golden yellow of the clearest golden tones, nicely proportioned blooms and medium stems, and an early bloomer with the quality of flower of the midseason kind. \$1.00

- GOLDEN RUFFLES—(Taylor 1946) EM. 38". A charming ruffled yellow Iris. Verv much like the admired Pink Ruffles. A consistent show winner. A sweet little thing. \$1.50

"Dear Mrs. Terry: I am sending another order this year. (43 rhizomes, 16 one dallar or more.) I have before me several iris catalogs I have been looking through but I always wind up making out my order to you. I feel like I will get true to name or you won't send anything."

Oklahoma

Mrs. Sam L.

- We have a ledger sheet for each variety of iris where we keep a performance record and a field count once or twice a year. After our field count at the end of the year we arrive at our price for the following year. If some varieties are running out our ears, our price will probably be cheaper than the other fellow's. If we are somewhat short on an item we will probably be higher. The old law of supply and demand controls our prices. We have thousands of clumps of many varieties, even to the higher priced and newer kinds.

- GOLDEN SPIKE—(Whiting 1940) M 36". A tall, large, deep yellow self, slightly oval in form, heavy substance, heavy orange beard. Excellent branching and has several flowers open at the same time. You will note that we have lots of Golden this and Golden that, but on comparison they all have different characteristics, some are larger, some smaller, or different blooming times. All have some good features but some better than others.
- GOLDEN TREASURE—(Schreiner 1936)
 M. 38". This is another old favorite. A solid deep cream with an outpouring of rich golden orange all about the central portion of the flower. The beard is bright orange. Tall, perfectly branched, very floriferous, good increaser. A good value.

- GRAND CANYON—(Kleinsorge 1941) M 38". Very well named. An odd, unusual and attractive blend of plum, copper and gold. Very admirable at close range, and for bouquets. It is delicately ruffled, firm substance, stalks tall and sturdy, well branched and blooms over a long season.

- GYPSY—(Kleinsorge 1940) L 40". Here is one that commands attention. Copperv gold standards with falls of solid chestnut brown. This is a stunning variegata, a late bloomer with large flowers on tall well branched stalks. \$1.00
- GYPSY KING—(Lathrop 1944) M. 36". Lovely mulberry purple Iris. Solid color yet showing its onco-bred strain...........75¢

WHY YOU SHOULD ORDER EARLY

Mrs. C.L.F. of Texas gave us an order on March 18th, others on March 28th, April 7th and April 16th, giving us the privilege of substituting and saving her 10%. She got all 72 just like she ordered. First come, first served. Thanks, Mrs. C.L.F.



This is a shady spot in the bend of the creek and immediately back of the lily pond. It is a nice spot for the grandkids and other kids to romp. Several Garden Club meetings enjoy this spot yearly.

AND FOR INEXPERIENCED SURPLUS HELP WE HAVE TO COMPETE WITH BOMBER PLANT AND GOVERNMENT GRAVY TRAIN WAGES

"We just received your iris catalog and the prices of your iris are unbelievable and incomparable with other iris growers. Friends of ours have gotten iris from you and all of them have had wonderful luck. Pennsylvania Mrs. M.S.

Thanks, Mrs. M.S., for your nice order.

- HARRIET THOREAU—(Cook 1944)) M 38". A comparatively new orchid-pink The flowers are large, slightly waved and a liquid quality to the coloring Tall and strong stems. It has style and individuality and an improvement over
- HEATH CREST (Whiting 1950) ML 38". Mallow pink self with heavy tangerine beard. \$2.00
- HEATHER ROSE—(Hall 1950). A large rosy orchid pink, close to that of Scotch heather. A free bloomer with good form and branching. \$5.00
- HELEN McGREGOR—(Graves 1946) M. 36". A clear blue, lighter than Great Lakes and no trace of lavender. Beautiful ruffled borders on both standards and falls, enhanced by a silvery white flush on the falls, and an almost white beard. \$1.50
- HERITAGE—(Hall 1949). A flamingo pink of a deeper tone than Hit Parade or Cherie. A nice full petaled flower of heavy substance with slightly ruffled semi-flaring falls and nicely held standards. A smooth self with bright tangerine beard......\$5.00
- HI-TIME—(Hall 1950) M 34". A lustrous golden apricot self with a full tangerine beard. Could be called a peach pink. Medium sized flowers of heavy silky texture and fine form. Free bloomer, well branched on dark blue-green foliage.

HIT PARADE-(Hall 1947) 34". Another flamingo pink; with some ruffling, good form and substance. The color is lighter than Courtier and slightly deeper than Floradora, and a larger flower than either. It, too, has the characteristic tangerine beard. \$1.50

HIWASSEE—(Becherer 1945) M. 38". We consider this a larger and better Formed Frieda Mohr. It stands our changing Oklahoma weather much better too. It has domed standards of light lilac-pink. The falls are broad and semi-flaring of deep lilac with a purplish overcast. The flowers are large, of heavy substance, excellent form and well branched. A lovely Iris indeed.50¢

AN IRIS DOESN'T HAVE TO BE EX-PENSIVE TO BE BEAUTIFUL. THE CHEAP ONES NOW WERE HIGH IN PRICE WHEN FIRST INTRODUCED.

- ILLINOIS-(Hall 1949) 36". A creamy yellow self of large size, fine texture and purity of color. Well formed flowers of heavy substance, strong stems well branched, a vigorous grower and prolific bloomer. \$1.00
- INDIAN HILLS-(Grant 1937) M. 38". Every visitor is awed at blooming time when they come to the rows of these big clumps. Big flowers, and lots of them of vivid wine-purple—a rich true purple with a silky sheen of exceptional brilliance. It is a thrifty grower and very effective for
- INSPIRATION (Steven 1937) M 38". This exotic rose-toned Iris is truly inspiring. The large flowers are precisely formed as if carved, and in color a vivid rose carmine. Some term it a mulberry pink. Its large blooms possess an unrivaled sheen, or lustre. Nice branching stems.

"Am loaning my catalog to another iris lover. I told her of your lovely gardens, the beautiful iris and the fine plants that you send to your customers." Missouri Mrs. Chas. S.

- IVORY PRINCESS—(Whiting 1950) ML 38". A pure cream or warm ivory. A tall and stately flower on a beautifully branched stalk. \$1.00
- JAKE—(J. Sass 1943) L 39". A tall well branched glistening white with a trace of pale yellow near the center. Large flowers of heavy substance, well formed and an easy grower. A good white for the money.
- JANE PHILLIPS—(Graves 1950) A light blue deeper in color than Helen Mc-Gregor, of which it is a seedling. A true blue that ranks with Cahokia. \$7.50
- JASMINE—(Grant 1944) M. 38". A top quality smooth golden yellow with gardenia-like texture. No brown or orange tones. The standards are domed and the velvety falls full and semi-flaring.......50¢

FIVE MORE ORDERS LAST YEAR

"Every time I get \$5.00 ahead, I send you at least \$4.00 for iris. Thanks for your prompt service, good iris plants and the extras of the past year."

Mrs. I.R.M.

- KING'S JESTER—(Stevens 1948) M 38".

 A novel and fancy plicata. Unusual stitching and feathering of rosy maroon on silvery white. A striking design and with intense color. You will like it for its uniqueness. \$1.50
- LADY BOSCAWEN (Graves 1946) M. 40". An Iris from two fine parents, Purissima and Cloud Castle. It had to be good. If you like them frilled and ruffled, here you are. A large clear white self with broad fluted standards with flaring falls ruffled at the edges. Beard is light yellow, shows little if any contrast with the pure white effect. Substance firm; well spaced flowers on tall graceful stems well branched. \$1.50

DISAPPOINTED IN LADY MOHR

"The iris arrived and thanks for the extras. They were very nice plants and received in good order with the exception of Lady Mohr."

Virginia Mrs. F.I.B.

Lady Mohr is very temperamental with us and always very puny roots. We sent two more and hope that she enjoys the gorgeous blooms this year.

- LADY NAOMI—(O. Fay 1941) M. 38"
 Another large and unusual plicata. This is a white plicate veiled in a fine network of soft pale lavender. It has the appearance of a soft lavender self, the network of violet lines in the falls is so delicate that the white ground seems to disappear.

 50¢
- LADY OF SHALOTT—(Schreiner 1942)
 M. 34". Precisely formed and lacily frilled. A charming delicate color in the plicata group. Standards are heavily flushed rose-pink and the falls delicately edged with a peppering of minute dots. The flowers are exceedingly well formed.

- LAVENDER & GOLD LACE—(Whiting) M 36". A charmingly different Iris. The standards are golden yellow flushed with lavender and edged with a crimp finish. The falls are lavender with a distinct frill of gold, so crimped that it looks like a lace edging \$1.00
- LIME LIGHT (HALL 1952) M. 35". Lacy-like canary yellow blossoms with a lighter area on the falls. Built somewhat like Chantilly. It is a Sunray seedling. \$20.00
- I.OCKWOOD—(DeForest 1947) ML 38". A bright brown blend with an attractive blaze on the rounded falls. Smooth flower of striking coloring on well branched stalks. Casa Morena and Copper River.

\$1.50

THANKS FOR VISITING US

"We hope to come back again some time to see your lovely iris and gardens. Thanks for being so nice to us while there. We often speak of how friendly you folks were to us."

Illinois

Mrs. R.C.

We are always friendly to real folks, but having been on this earth for sixty years we sometimes smell a skunk, even by mail, and then our dander gets up.

WE SHIP ONLY ONE-YEAR-OLD ROOTS

THANKS TO YOU AND TO MRS. D. C. D. Sr.

- "A neighbor of mine, Mrs. D. C. D. Sr., has bought iris from you and has been very well pleased. She surely had some lovely iris this year. On her recommendation I am sending you this order."

 Indiana Mrs. W. C.B.
- LOTHARIO (Schreiner 1942) ML 38".

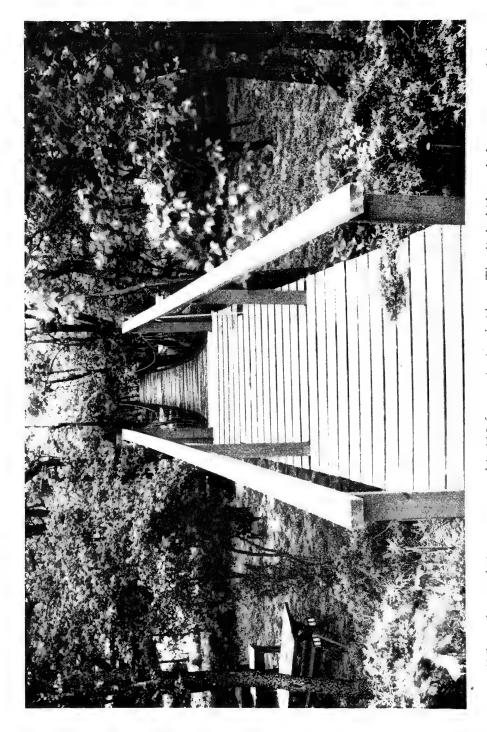
 Large, rich, eloquent blue bi-color, near amoena type. Essentially the same color pattern as Amigo, Lothario is huge sized on tall branched stems. Light blue standards and rich plush-blue-purple falls without veins or mars. Striking in its rich contrast and full orange beard. It is the only Iris of this color that has a copiously large bloom carried on a 38 inch branching stem. Lightly frilled. In tremendous demand. \$1.00

- MARION VAUGHN—(K. Smith 1947) M 36". Standards of soft lemon ice, frosted. The falls and beard are the same color with a white flush below the beard. The medium sized flowers are fresh, cool, clear, crisp and delightfully ruffled....\$2.00
- MARY ELLEN (McKee 1947) L 40".

 Large ox-blood red, the broad flaring falls very blackish and velvety, surrounded by a ruffled margin of the same rosy red that colors the closely domed standards. Somewhat like Mary Vernon except in redder tones. \$1.00

- MELANIE—(Hill-son 1941) M. 45". An imposing, tall, large, gorgeous, ruffled, orchid pink of good substance. Sometimes five flowers are open at the same time. The stalks are strong and well branched. A good performer in every way...........50¢
- MELLOW GLOW (Whiting 1942) M 38". Very aptly named is this mellow, glowing blend of deep peach, apricot and amber yellow. Broad petalled, highly ruffled and perfectly formed, brightened with a long heavy beard. This is the kind that makes you eager for spring to come, and to keep on living from spring to spring to see again this and the many other beautiful blending of colors found only in Iris. \$2.00

- "My iris came in fine shape and I am very pleased with it."
 Ohio Mrs. G.C.P.



When the creek is up we use this 110-foot swinging bridge. The little kids and the grown up kids get a big kick out of walking across. Many barbecues are pulled off in the layout just to left.

- MICHAEL—(Norton 1946) M. 36". Another lovely Iris. Large flowers with crinkled edges. A bridal Rose pink with gold reticulations on the haft, and canary yellow beard. Just another reason why we like to grow Iris-the glorious flower. .75¢
- MICHILLINDA—(Milliken 1950) M 36". A shell-pink ground color lightly sprinkled with dark rose dots, a very charming plicata. The blossoms are large and ruffled.\$2.00
- MIDCONTINENT—(Whiting 1952) ML. 40". A rich, golden brown, near self of warm and glowing color. Flowers are large, widely rounded and blooms from early midseason to late....\$15.00
- MING YELLOW—(Glutzbeck 1938) ML 36". A very popular stately yellow hard to best. It is a big flower with wide petals slightly waved. A medium yellow rich clear and smooth without veining. Very bright yellow beard. Vigorous grower and blooms profusely. It's a big value
- MINNIE COLQUITT—(H. P. Sass 1942) ML 40". The large long petals of standards and falls are white, strikingly bordered with short and long stitching in wine purple, all slightly ruffled. Vigorous grower, widely branched. Flowers that can take the wind and rain. A winner if there ever was one. No one passes it up at
- MISS CALIFORNIA—(Salbach 1937) EM 48". This is a must. You will find it listed in various catalogues as "gigantic lilac-pink", "beautiful large orchid pink," "enormous amaranth-pink." Never-theless it produces great pink-toned blooms on purple-tinged foliage, that last over a very long period. It does equally well in all parts of the country. This is always
- MISSOURI—(Grinter 1933) ML 37". A classic in a rich shade of medium blue with giant blooms of faultless form and heavy texture. Standards are a little lighter than the falls. Likes light shade from the afternoon sun. A splendid Iris and at a price that you can afford a splurge in blue. Dykes Medal 1937.....50¢
- MISTY GOLD (Schreiner 1943) ML 33". A cleaner, more frosty lemon yellow than Golden Fleece. Petals are ruffled and fluted, lacy and brilliant, gold spangled, lemon toned and gold braided. Very

Since we replant our fields all summer long and are about through by September 15th, we cannot except orders after that date.

- "Thank you for my box of iris which arrived safely and was pleased with the condition in which they arrived.
- Mrs. S. J.Mc. Massachusetts
- MOHR BEAUTY (Milliken). A beautifully ruffled pale light yellow. In shape and form it is very much like Elmohr, its famous parent. \$5.00
- MOONLIGHT MADONNA (J. Sass 1943) M 36". We consider this an improved Elsa Sass and a mighty nice Iris. A pale lemon yellow self with creamier yellow at the center of the falls, delightfully ruffled and borne on tall well branched stalks, excellent substance and a
- MORNING MELODY (Becherer 1948) M 38". A soft orchid-lavender with a white beard. The good sized flowers are pleasantly scented, elegantly styled and on well branched stalks.....\$4.00
- MOROCCO ROSE (Loomis 1937) M. 36". This is a very prolific rose pink and ranks among the best, and in heavy demand. It is a large near genuine pink self with soft yellow glow at heart. After the second season it really goes to town. One of the loveliest pinks, very large, well formed, heavy substance and hardy. A half sister to that famous Elmohr. You won't
- MT. McKINLEY—(Schreiner 1947) E. 38". An early blooming, tall derivative of Amigo and Wabash. Flowers slightly larger than Wabash, branching better, lower and longer. \$1.00
- MULBERRY ROSE—(Schreiner 1941) M. 40". An imposing Iris that is different. A
- NEW HORIZON (Fay 1946) L 38".

 Peach pink self with a fiery tangerine beard and pink buds. Standards are a tone deeper than the falls. It looks like peach ice cream in color....\$2.00
- NEW SNOW-(Fay 1946) ML 38". One of the finer whites, as white as new drifted snow. The full bright yellow beard is the only color in the flower, adding a great deal of life....\$2.00
- NIGHTFALL—(D. Hall 1942) EM 36". A deeply colored, rich, blackish pansy purple without veining. Plush like substance with a glistening sheen. Very floriferous and easy to grow. Some consider it a taller better Sable. It's outstanding in any garden.50¢

- NORTHWESTERN (Franklin Cook 1951) M. 38". A royal purple self throughout, even to haft and beard. Large flowers with wide domed standards, fairly straight hanging falls, all slightly ruffled. \$15.00

- ORELIO—(DeForest 1947) ML 35". Pronounced Orcel'yo. A rich brown red, more red than brown, flowers large of good substance and form. It is a lively red, obtained by crossing the famous Casa Morena with Garden Flame.....\$2.00
- ORMOHR (Kleinsorge 1937) M. 38". Here is another reason why people like to grow Iris. It is a large pale lilac with a silvery cast, veiled violet. Produces several great blooms on well branched stalks. We recommend very highly. ...50¢
- PALE DAWN—(Fay 1947 EM 38". A pale blue Iris, near white in tone. Very large, beautifully formed, perfectly branched stems. \$1.00
- PARADISE PINK (Lapham 1950) L. 33". A clear flamingo pink." Possibly the deepest in color of all the flamingos. The nicely formed flowers stand up well in all kinds of weather. A vigorous grower.

\$10.00

- PATHFINDER—(Whiting 1948) M 35".
 This is a pink blend with plenty of true pink tones. The blooms are wide and full, of extremely heavy substance and glistening texture. \$5.00
- PERSIAN PRINCE—(H. Sass 1941) M. 36". A fine distinctive variegata. Clear yellow standards. Velvety oxblood falls. Much like City of Lincoln. A grand Iris.

WE HAVE PRINTED EVERY SERIOUS COMPLAINT RECEIVED. WE HOPE WE HAVEN'T BORED YOU WITH TOO MANY COMPLIMENTARY LETTERS— WE HAVE MANY MORE. "Am enclosing another order for some of your lovely iris. I've practically memorized your catalog from cover to cover. Thanks, truly.

Texas Mrs. Grace L.

- PESHAWAR—(Schreiner 1937) VE 26".
 An ideal low growing very early Iris.
 Rich brown purple veined and dotted a
 deeper shade, then dusted with silver as
 though sprayed with the morning dew.
- PINK CAMEO—(Fay 1946) EM 36". The finest true pink, clear and clean. The flowers are of medium size with an orange tangerine beard. The pointed buds much deeper in color are a sight to behold. The blooms are smoothly finished and well placed on nicely branched stems....\$1.50
- PINK IMPERIAL—(Weed 1939) M 36". A tall prolific growing gigantic pallida or light blush pink with no veinings. Grows good in shade. If you want a yard full of big Iris in a few years, get this one.
- PINK PLUME—(Schreiner 1951) M. 36".

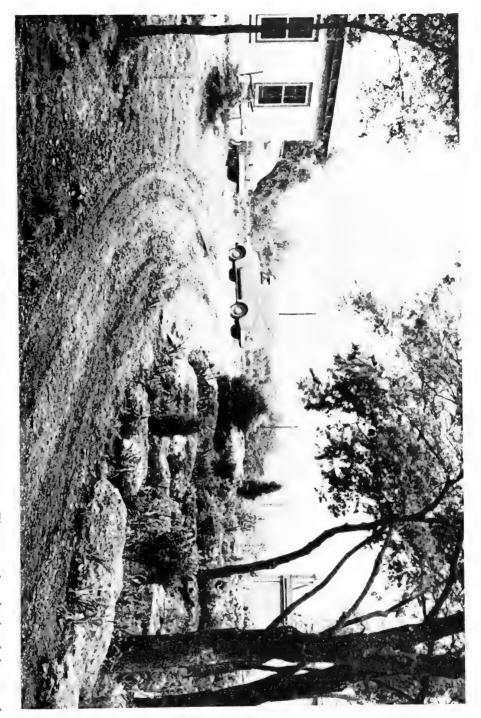
 A self-colored orchid-pink with domed standards and broad falls. Somewhat like Dreamcastle but larger, and a more true pink. \$7.50
- PINK SENSATION—(Hall 1948) E. 33". A delicate light pink with tangerine or orange-red beard. Large, lightly ruffled flowers, full and rounded in form.....\$7.50

LAST YEAR'S ALIVE

"Every one of our last year's order is alive and growing rapidly."
Oklahoma Mr. W.G.F.

Let us know how Cherie, Bryce Canyon and Sunset Blaze are doing?

Every rock on the place has been moved in from about 8 miles away. There are hundreds of them and some measure up to 8x15 feet and 16 inches thick.



ANOTHER BIG REPEAT ORDER

"I ordered a lot of iris from you last year and was well pleased." Mrs. H.C.E.

North Carolina

- PROSPECTOR—(Kleinsorge 1950). Deep est golden yellow, almost an orange, with the falls carrying a bold patch of clean ivory white. Abundance of medium large flowers, well formed with widely flaring falls and closed standards.....\$5.00
- PURPLE MOOR (Lapham 1947) ML 36". A very rich glossy purple self. Like richest velvet the large round petals glow with an unusually heavy lustrous sheen. It is somewhat like Master Charles though half again as big. It is a descendant of The Red Dougles \$2.00
- RADIATION—(Hall 1948) EM 33". An orchid pink self with a deep tangerine beard. The flowers are large, the standards domed and the falls are semi-flaring. Popularly called the "strawberry blonde."
- RAINBOW ROOM—(Sass 1946) M 34". A buff-cream background with multiple shadings of apricot and orange buff over-laid with a blue blaze in the center of each fall. The bright yellow beard gives it the appearance as if lit within......\$4.00
- RANGER—(Kleinsorge 1943) L. 36". A self of almost true crimson red, dark but very bright. Long cone shaped closed standards and wide falls of glossy velvet. Bronze beard. Blooms late and an abundance of flowers. This is a topnotch red liked by all......\$1.00
- RASPBERRY RIBBON—(Schreiner 1951) EM. 34". A Minnie Colquitt type plicata with a different color combination. Aptly named because of the raspberry ribbon running around the white blaze on the falls. \$10.00
- RED AMBER (Loomis 1942) M 38". Another outstanding new Iris and often four blossoms open at once on a spike. Standards jasper pink flushed amaranth pink. Falls are a blending of old rose to Eugenia red with an under cast of copper. Lovely large flowers. Very fine......50c
- RED VALOR-(Nicholls 1939) ML 38" Not the reddest but it is a rich, colorful and imposing Iris of deep garnet-red with brown beard. Extra heavy substance. It won the Rome Gold Medal in 1940, and well deserving. This is one of our topnotch finer Iris and in heavy demand.

Our fields have all been replanted by October 15th and positively cannot ship anything after that date.

- RED VELVET-(Kleinsorge 1939) M 36" A very excellent red of velvety texture. Standards are Van Dyke red, slightly deeper at edge. The falls are darker of rich oxbloodred with darker rim. Large flowers, semi-flaring falls. Very prolitic increaser.50¢
- REDWARD—(P. Cook 1942) ML 34". An impressive crimson-red leaning to the purple side rather than brown or orange. Flowers fairly large with domed standards and wide flaring velvety falls. You will
- REMEMBRANCE—(D. Hall 1942) M 38" It is a large beautiful flower of light pink with a heavy overlay of yellow. The yellow overtones enliven the whole flower.
- ROCKET—(Whiting 1945) M 36". An orange self, the standards of pure deep chrome almost to the edge. The flowers are large, wide petaled, well formed and of heavy substance. This is the kind we like to grow\$1.00
- ROSABELLA—(Kleinsorge 1951) E. 48". A deep rose-red self, the haft flushed metallic copper. Bronze orange beard. Large erect standards, widely flaring broad falls. \$10.00
- ROSE BOWL-(Milliken 1942) M 40". A very tall and darker China Maid, deeper in color but not so pink. Very vigorous increaser and blooms freely. This deep rose self is quite popular with our visitors. .50¢
- MINIMUM ORDERS are \$3.00, else add .35c for extra expense in handling.
- ROSE TOP—(H. Sass 1941) ML 34". Here is one that makes them all stop, look and listen. It is a very large bright rose-pink plicata. Ruffled big blossoms of deep cream, with a broad border of pink. It is the kind you can spot a block away. We love it......\$1.00
- ROYAL SCOT--(D. Hall 1944) M 38". A very heavily marked plicata and at a distance it appears a red self. It is a pleasing tone of burgundy-red. A sweet thing.
- ROYAL SOVEREIGN (Stevens 1951) ML. 38". Another fine light orange with rich plush velvety falls; taffeta textured standards. Deeper in color than Ola \$10.00

SHE REORDERS SOME OF THE **NEWER BEAUTIES**

"I was so pleased with the nice large rhizomes you sent me last year. Oklahoma Mrs. Carl W.

- SABLE—(P Cook 1938) M 38". A large Iris of rich deep blue-black-violet, with blue beard, thick substance and lustrous sheen, as luxurious as the name implies. Even those that have Sable can hardly resist buying more. A must have..........75¢

- SHERIFFA—(White 1942) M 38". An Onco bred of iridescent purple, very dark around the edges, but burnished through the center with a metallic lighter shade. We have had as many as nine bloom stalks on one year old rhizome, with plenty left to increase. Always a good seller. ...50¢
- SHINING WATERS—(Essig 1933) M 40". This perfectly formed, large, clear and clean sky blue with its profusion of flowers on well branched stalks is a sight to behold at blooming time. Often four big blooms open at one time on a stalk with more buds coming on. The increase is remarkable. It must have been made for Oklahoma. Our biggest seller..........50c
- SHOW GIRL—(Elias Nelson 1945) M 38".

 A distinctive true self of blush rose from Rameses and Prairie Sunset. Heavy orange beard when first opened. Blooms profusely and makes moderate increase. It reminds me of a colorful Gypsy dress. The flowers are large and well shaped.

SAVE 10% by allowing us to substitute. See front page for instructions.

- SKY RANGER—(Hall 1948) 54". A very tall, stately and heavily ruffled medium blue. It grows to a height of 54 inches and the three way branched stems open one flower at a time on each branch. The flowers are large, of very attractive form and good substance.......\$2.50

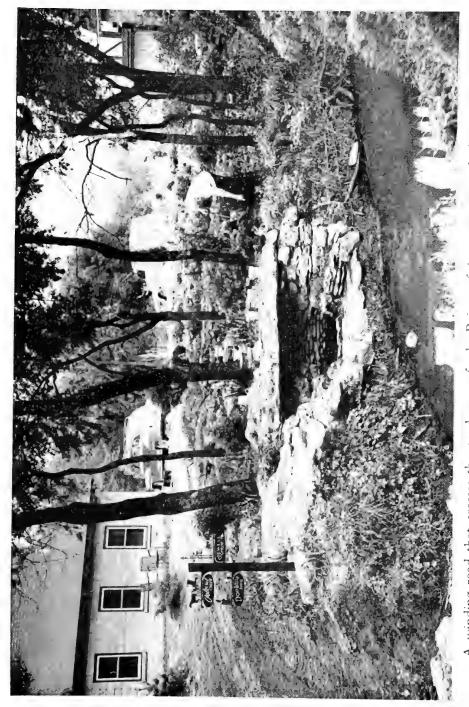
- SOLID GOLD—(Kleinsorge 1951) M. 36".

 A deep, deep yellow. This seems to be the ultimate in a yellow iris. It is huge in size, very wide at the haft and ideally formed. \$20.00
- SOLID MAHOGANY—(J. Sass 1944) M. 38". A deep impressive mahogany red self, one of the darkest reds. Fine form, smooth finish, heavy texture and good branching. \$1.00

- SPRING SUNSHINE—(Milliken 1947) M
 48". Here is a stately and sumptuous light yellow Iris. Very large shapely flowers of good substance. The color is smooth and the serration of the petals gives the flower a pleasing finish. Strong stalks well branched and is a prolific grower. \$2.50

"Have just received your order in fine shape and am well pleased with stock." Michigan Mr. C.M.

Thanks for your second order.



A winding road that crosses the creek on a ford. Points of interest are marked with metal markers, and mostly after the names of our friends. That's old man Terry you see trying to encourage one of our three black and tan Manchester dogs (which you can't see) to dig out a mole.

HER SECOND ORDER

"We received our order of iris and think they are exceptionally fine. Here is another order. Kansas

Mrs. Ed. B.

- SPUN GOLD -(Glutzbeck 1940) ML 38". Threads of finest gold spun to produce this gleaming, velvety golden yellow with glistening texture, enhanced by a rich board. It is a real beauty and much in
- STORM KING-(Nicholis 1940) VL 40". Late flowering, immense blooms with wide flaring falls of silky blackish purple and uniform in color. Slow to increase.......75¢
- SUNRAY—(Hall 1950) M 36". A large ruffled light yellow of ideal form and extra heavy substance. An offspring of the pink Iris Floradora. These pinks give a sheen and brilliance to their offspring rarely found in yellows.....\$3.50
- SUNGER BLAZE—(Kleinsorge 1948) EM 40". A tall, huge golden flame salmon blend. Sometimes it looks red but at an other angle the influence of burnished gold shows through. Standards and falls are extra large and the haft and beard are bright golden yellow.....\$3.00
- SUZETTE-(Knowlton 1945) EM 38". It is a clear creamy yellow lightly spotted with maroon on edges. Sturdy, well placed large flowers....\$1.00
- SYLVIA MURRAY—(Norton 1944) EM 42". This cross of Great Lakes and Shining Waters has produced a masterpiece in the light blue class. In effect it is a self of near Celeste blue though the standards are a shade lighter than the falls. Enormous flowers, well spaced on strong tall
- TALLY HO-(Hall 1949) 32". The general color of this flower is something new and pleasing. The upper part of the falls are close to the deep coloring seen in bright fuchsia colored orchids. The domed standards and lower part of the falls are lighter. It is a large well formed flower of heavy substance.....\$8.00
- TEA ROSE—(Whiting 1944) M. 36". A seedling of Matula crossed with China Maid, and is a sister to Mexia and Three Oaks. It is almost a pure self of glowing copper pink. Perfect form, broad petaled and full, vigorous and hardy. It is the kind that you can spot a block away. We

WE SHIP ONLY ONE-YEAR-OLD ROOTS

- TEMPLE BELLS—(Hall 1952) M. 36". An apricot-yellow, a larger and more metallic colored Hi-Time. Heavy red-orange beard. Mr. Hall considers this seedling of Dolly Varden to be his finest golden apricot self. \$15.00
- THE ADMIRAL—(D. Hall 1941) M 37". A deep medium blue, but not a dark blue. Clean and crisp large flowers that stand up well in any kind of weather.50¢
- THE BISHOP (Washington 1937) Smooth, long formed flowers of rich Bishop's purple, deep yellow beard. The flowers are large and the color is intense. Well branched stalks. An Iris that is tops in its class. Blooms very late and a good one for extending your blooming season.
- THE CAPITOL—(Maxwell-Norton 1945) M 44". A large clear crystalline white with an extremely heavy deep golden beard and haft. The flame-orange caterpillar beard adds much charm and emphasizes how much whiter this Iris is than other so called whites. The flowers are large and well formed and stand up well in all weather. We are proud of this glis-tening snow white and you will be too. \$1.00
- THE GUARDSMAN—(Grant 1939) EM 38". A lovely Iris with standards of dusty pink. The falls are slightly darker with a velvety overlay of mulberry edged with dusty pink of standards. Very handsome,
- A typewritten invoice will be in your shipment.
- THE RED DOUGLAS—(J. Sass 1937) ML 40". Year after year this big redpurple is probably the best seller of all and deserving of its popularity. It is a huge, smooth, deep and intense, rosy wine red, and solid to the haft. A truly magnificent Iris. Dykes Medal in 1941. 50¢
- THOTMES III (Kleinsorge 1950) M. 40". Large, smooth, glistening golden tan with a light bronze beard. Named after a pioneer Iris collector, an Egyptian Pharaoh. \$8.00
- THREE OAKS—(Whiting 1943) M 38". It is a glowing near self of rose-pink, overlaid with rosy copper. The flowers are large, standards are domed and the falls semi-flaring. Blooms over a long period. It is simply stunning.....\$1.00

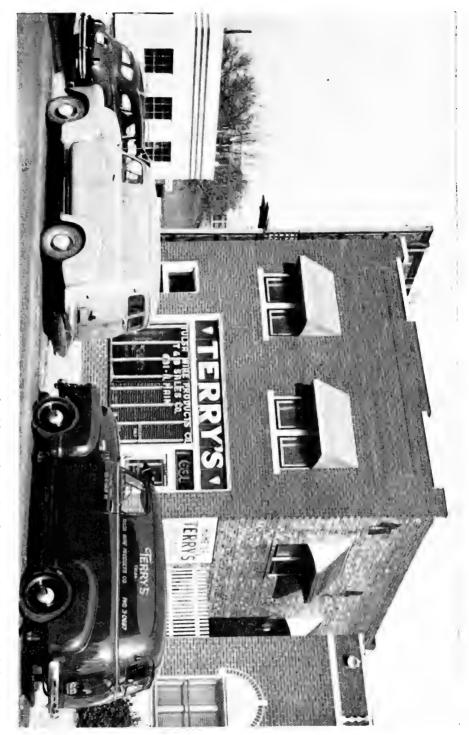
"This time please send this dozen. Your customary careful and prompt attention is truly appreciated." New York Mr. Earl E. T.

- VIOLET SYMPHONY—(K. Smith 1940) M 40". A huge broad petaled gleaming lilac-mauve self bearing many precisely formed flowers. This is an exceptionally fine Iris and among the top of its fine class. We cannot recommend too highly.
- VISION FUGITIVE (Wareham 1942) M 42". A really extra large cool white and yellow. The domed standards cream yellow and ruffled at the edge. The falls are white faintly shadowed blue, with a trace of yellow on the rim. It blooms profusely, but maintains a good growth of rhizomes, and is remarkable how such large blooms hold up so well in wind and rain. It is distinctive and sensational. \$3.00

FREE IRIS: We usually give you about 10% of your purchase in extra Iris.

- WINDSOR—(Tompkins 1950) ML 40". A large, beautifully formed flower of deep bright blue, and brilliant. Heavy substance, well spaced on tall stalks excellently branched. Brunhilde x Great Lakes.
- WINTER CARNIVAL (Schreiner 1941) M 38". An outstanding flaring white. As unique in form as it is pure in color; tall snow white. One of the most beautiful white Iris. Flowers are large and nicely proportioned, giving the flower the feeling of elaborate styling. A lavish gold throat regally caps its pure beauty. Perfectly hardy, free flowering and prolific.

This copy is being written December 21st. The best of Health, Wealth and Happiness to you, and to all you other folks. GENERAL OFFICE . . . 631 N. Main, Tulsa, Okla.



This is our own downtown building where all of our mail is processed for the farm and our other various interests.

TERRY'S

"Picture Frame"

PLANT MARKERS

for

Garden, Nursery, Greenhouse, Display, and Plants of all Kinds

Double Coated --- Galvanized & Painted for Long Life

TILTED FOR EASY READING
CHANGEABLE ALUMINUM FOIL CARDS
TRIED AND PROVEN MOST WORTHY

DEALERS

We allow liberal trade discount
Write for Price List
from the
Largest Makers of Wire Display Gadgets
Plant Supports and other Things of Wire

MILLIONS IN USE

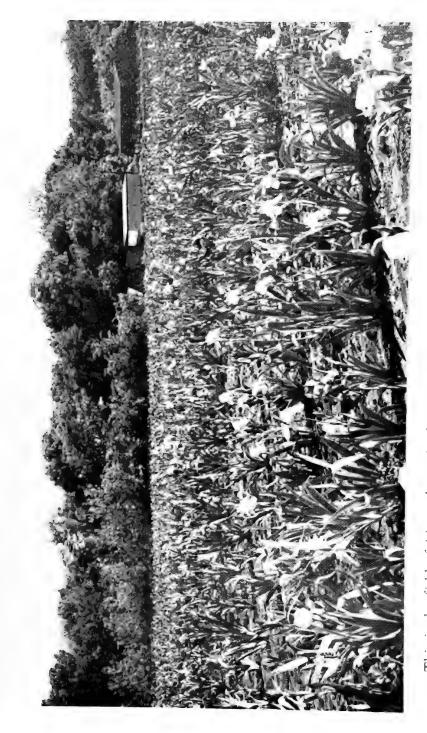
RIGID TESTS

ON OUR OWN PROVING GROUND

Seven and one-half miles east of Main street in Tulsa, on Eleventh Street, which is Highway "66", Mr. C. W. Terry and his wife Bess, own the most outstanding Scenic Beauty and Show Place of the Southwest. They are pleased to call it Terry's Experimental Farm. On this place rigid tests are carried out for our Tulsa Wire Products Company, the storage of finished wire products, with room for expansion of our various interests. Also the largest and finest IRIS GARDEN in the Southwest.

It consists of only 71/2 acres, but in buildings, farm machinery, and labor to run it, it surpasses many 640 acre farms; so intensively is it cultivated. A winding creek in the form of an "S" traverses the middle of the place, the top and bottom of the "S" parallels the east and west sides just over the fence, the crooked part through the middle. The creek is about twenty feet wide with a first bottom of about 100 feet width, making an ideal setting for a 112 foot swinging bridge. About a hundred foot swath of large and tall native trees of elm and pecan meander along with the creek. In the bends on either side nestle the buildings pertaining to the business. Hundreds of loads of thick limestone have been moved in along the creek bank and around a lily pond which empties into the creek, to make a rock garden of unsurpassed beauty. Some of the 16 inch thick rocks measure up to 8 x 15 feet. Rock garden plants of all kinds, moss, ferns and water lilies abound. We grow over 370 varieties of top quality new Hybrid Iris, and after 9 years we have thousands of clumps. Thousands of Plant Supports and Markers are used. After experimenting for years with all kinds, we find that Terry's Plant Supports, and Terry's Plant Markers in the four sizes, take care of all our needs, and is practically an everlasting marker with the changeable name plates.

Our thousands of Visitors every year, and especially at Iris blooming time certainly appreciate strolling through and being able to identify each variety by these Easy to Read Picture Frame Markers. By using the right size they do not detract, but rather add to the beauty, and will make any Garden, large or small, much more interesting.



This is the field of iris as shown in the upper right hand corner of aerial view of farm. The dark building in right corner is where the iris is washed and packed for shipment.

SUPERIOR FEATURES

of

TERRY'S MARKERS



All Marker heads and channel stakes are made of heavy copperbearing galvanized steel. The head is spot welded onto the stake at an angle of 35 degrees — an ideal position for easy reading of data. They are then vat dipped in a neutral green paint for a longer life and good appearance.

We furnish 40 aluminum cards with each box of 36 Markers. You simply write your data on the foil card by placing it on a blotter and indenting with a lead pencil. For better visibility it can be traced with a waterproof or metallic ink. After you have marked the card, slip it through the slot at each end of the marker head and fold back to lock same in position. You then have a margin all around giving it the appearance of a small picture frame.

Should you want to change the data on the stake simply pull out the old card and prepare a new one. Thus your old stake is good for years of hard usage.

They are all packed 36 in a box and then 4 of these boxes in an outer heavy carton to make a gross.

OUR GOODS ARE PACKED FOR EASY HANDLING AND DISPLAY.

REMEMBER: - WE PAY THE FREIGHT ANYWHERE IN U.S., but reserve the right to ship cheapest way.



No. 1

8 - INCH



No. 1001

This is our No. 1 - 8 inch and used by the tens of thousands in Greenhouses as pot and bench markers, also for marking and identifying rows of new seed plantings in cold frames and outdoor gardens.

These Picture Frame Markers with the tilted back head, no stoop, no squat, no squint, appeal to visitors of the greenhouse and aid materially in making sales. Customers like to stroll through and be able to identify plants. They attract rather than detract.



For the persnickty home flower grower who is afraid that too many markers will detract from his plantings, these are ideal because they are small and can be hidden among the foliage.

THIS

The Marker head is 1% x 2 inches in size and over-all height is 8 inches. The card channel vision space is 1% x 1% inches, allowing 1% inch of aluminum card to pass through slot at each end and fold back flat against back of Marker.

OUR

All Markers are packed 36 in a box with 40 aluminum foil cards with direction sheets. Four boxes are then packed in a heavy outer carton to make a gross.

BIGGEST SELLER

RETAIL PRICE \$5.25 per box. \$20.00 per gross

Shipped only as Packed - No Broken Boxes





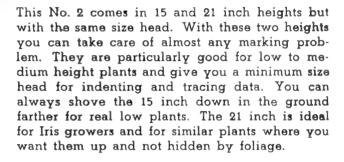
REMEMBER: - WE PAY THE FREIGHT

BE SURE TO STATE NUMBER AND SIZE

No. 2

15 and 21 INCH

No. 1002



The Marker head is $15/8 \times 35/8$ inches. The aluminum cards are $1 \times 31/2$ inches. Allowing 1/4 inches for turning back at each end to lock same in position, this leaves a writing space of 1×3 inches.

WE HEARTILY RECOMMEND THIS MARKER FOR USE IN THE HOME GARDEN

All Markers are packed 36 in a box with 40 aluminum foil cards with direction sheets. Four boxes are then packed in a heavy outer carton to make a gross.

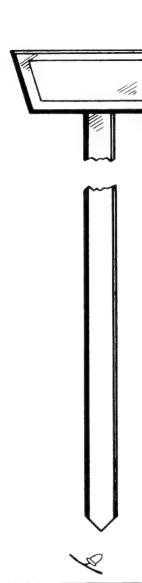
RETAIL PRICE

15 Inch \$6.50 per box. \$25.00 per gross 21 Inch \$8.00 per box. \$31.00 per gross

Shipped only as Packed - No Broken Boxes

REMEMBER: - WE PAY THE FREIGHT

BE SURE TO STATE NUMBER AND SIZE



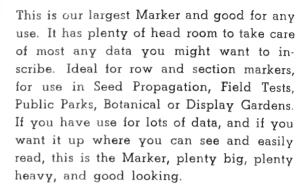
OUR NEXT BEST SELLER



No. 3

21 - INCH





The Marker head is 2×4 inches. The aluminum card is $1\frac{1}{2} \times 4$ inches. Allowing $\frac{1}{4}$ inch for turning back at each end to lock same in position, this leaves a writing space of $\frac{1}{2} \times \frac{3}{2}$ inches.

All Markers are packed 36 in a box with 40 aluminum foil cards with direction sheets. Four boxes are then packed in a heavy outer carton to make a gross.

RETAIL PRICE

\$9.50 per box.. \$37.00 per gross

Shipped only as Packed-No Broken Boxes

REMEMBER: - WE PAY THE FREIGHT

BE SURE TO STATE NUMBER AND SIZE

ALUMINUM CARDS AND INK

CARDS EASILY INSERTED

Here is our Artist's drawing of the Aluminum Foil Card being inserted in the Marker head; the data having been previously inscribed and traced with ink. The aluminum foil cards are bright metal and the marker head and stake is painted green.

Push the foil cards through the slots at each end of the marker head, as shown in the top and middle drawing.

After the card has been inserted, simply fold back ends flat to the back side, locking it in position as shown in bottom drawing.

To remove-raise flaps and pull out.



EXTRA ALUMINUM CARDS AND INK

No. 1004

1 ½-oz. Bottle Metallic Ink......\$.50



No. 1005

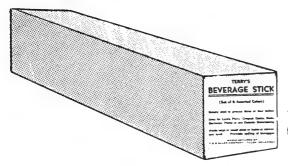
100 Aluminum Foil Cards (Either Size) \$2.50

Cards may be assorted - All Postpaid



verage Stick TERRY'S

SET OF 6 ASSORTED COLORS



Packaged Six Assorted Attractive Colors in Heavy Corrugated Carton. Each Stick Protected with Tissue Paper Around Coil to Prevent Damage. Carton Suitable for Mailing.

WE PAY ALL SHIPPING CHARGES

PRICES

1 Set Delivered - - \$2.50 ea.

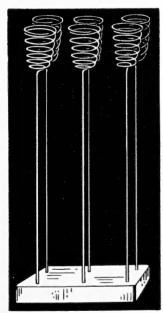
12 Sets Delivered - - \$2.25 ea.

These prices include shipping charges. We pay all freight charges anywhere in the United States and reserve the right to ship by truck, rail, express or parcel post. Prices subject to change without notice.



Ideal for Lawn Party, Croquet Game, Home Barbecue, Picnic, Fishing Trip, or Any Outside Entertainment.

Doubly Protected to Insure Long Lasting Use. Made of High Quality Galvanized Wire with Bright Glossy Enamel Finish.



Display Board Furnished Free of Charge to Dealers with Initial Order.

Holds Large or Small Glass or Bottle at Convenient Level.

Prevents Spilling of Beverages.

Simply Stick in Ground Three or Four Inches and

"TERRY'S BEVERAGE STICKS"

Are Ready for Use.

Terry's Plant Supports

PATENT PENDING



Range from

18 to 48 Inches

A Size for any stem

THIS IS THE KINK 36"

These Supports are Unique for the "Kink" in the Shaft near the top, which places the Axis of the shaft through the Center of the Loop, thereby Preventing the Loop From Rotating by the Swaying of the Plant.

These Supports are made of Sturdy Galvanized Wire and are painted a neutral green color.

Just stick in ground to desired height, then hook loop around plant stem and "Terry Plant Supports" are ready for use.

No. 1101 RETAIL DELIVERED PRICES

- 18 in. Plant Supports (No. 2) packed 36 to box \$3.25 per box 27 in. Plant Supports (No. 3) packed 36 to box 4.00 per box
- 36 in. Plant Supports (No. 4) packed 36 to box 5.00 per box 5.00 per box
- 48 in. Plant Supports (No. 5) packed 36 to box 5.00 per box 6.25 per box

Shipped Only as Packed - No Broken Boxes

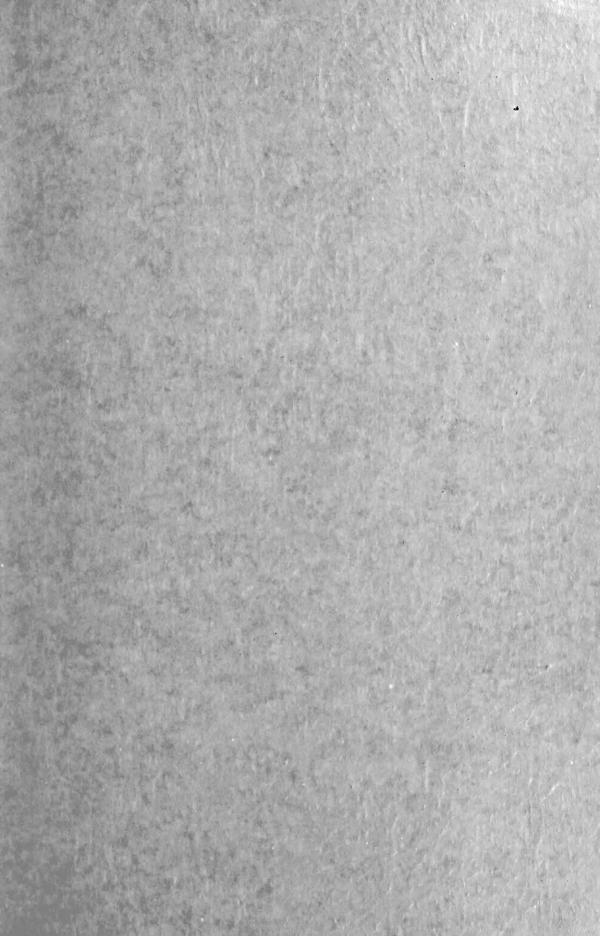
These prices include all shipping charges. We pay all freight charges anywhere in the United States and reserve the right to ship by truck, rail, express or parcel post.

BE SURE TO STATE NUMBER AND SIZE

No. 4

No. 2

No. 3



We Will Appreciate....

Your sending us the name and address of some Live Wire Seed and Bulb Dealer, or any other dealers name that you think would likely handle our line of Markers and Supports.

By having a stock of them in your town it will make it handy for you and your gardener friends - and they cost you no more.

.....Thanks